



# 7<sup>th</sup> International Exhibition of Exchange, Bank & Insurance

(Finance Industry & Investment Fair "FIIF")  
Tehran Permanent Exhibition Fairground  
30 April to 3 May - 2013

## "7th International Exhibition of Exchange, Bank and Insurance" (Finance Industry and Investment Fair "FIIF")

### Organizer:

SEO Information Dissemination & Services Co. (SIDSCO)

### Executive:

Pouyanegar Parsian Management Co.

### Date & Venue:

30 April to 3 May, 2013.

Tehran Permanent Exhibition Fairground

### Website:

[www.fiif.ir](http://www.fiif.ir)

### Why the FIIF

The International Finance Industry and Investment Fair (FIIF) is the largest finance industry fair in the Middle East and one of the biggest of its kind in the world. In addition, Iran is a country of dynamic economy, where the east meets the west by a modern connection network.

Iran is an important constituent of the ancient Silk Road. The country has an extremely advantageous position between Asia and Europe, between the Mediterranean, the Caspian and the Black seas playing an important role in international trade. So as the organizer of the fair, the SEO Information Dissemination and Services Company (SIDSCO) welcomes all foreign participants and exhibitors who actively support this fair and hopes to hold the Seventh Fair even more successfully than the last one. We are looking forward to meeting you in FIIF 2013.

### About the last Exhibition

The Sixth International Finance Industry and Investment Fair (FIIF) was held in Tehran - Iran from the 8th to the 11th of May, 2012.

251 domestic and foreign companies active in the capital market, the money market and the insurance sector took part in the event. Also, attending the opening ceremony were ambassadors, high-ranking officials and financial directors and experts from a host of countries including Afghanistan, Austria, Belarus, Canada, Croatia, Georgia, Ghana, North Korea, Pakistan, South Africa and Turkey. In addition, the Second International Caricature Fair on Capital Market was also held in the same fairground amidst a huge welcome. Some 120 artworks were displayed from 60 cartoonists from Canada, Germany, Great Britain, Holland, India, Indonesia, Iran, Malaysia, Norway, Russia, Spain, Switzerland and the United Arab Emirates.

### About IRAN

#### General Information

Persia, as it may be referred to by ethnologists, is home to one of the world's oldest major civilizations with historical and urban settlements dating back to 4000 BC. More than 75 million inhabitants make Iran as the 17th most populous country in the world. Iran's area is more than 1,648,000 square kilometers (approximately 636,300 sq mi) which marks Iran as the eighteenth largest country in the world. If littoral States of the Caspian Sea to the North and Persian Gulf and Gulf of Oman to the South considered Iran neighbors, after China, Iran has the most neighboring countries in the world. Farsi (Persian) is the official language, while English is now widely learned by young generation. Other languages and dialects are also spoken. Islam is the official religion of the country (99 percent), but other religions such as Christianity, Jewish and Zoroastrian are also respected by the Constitution. Iranian currency is Rial (IRR).

### Economic Advantages

#### Geographical advantages:

- The Middle East market is a prime market opportunity for Iran's non-oil exports
- Strategic location, surrounded by 15 land and sea neighbors, can serve as a lucrative trade and transit route in both north-south and east-west directions

#### Demographic advantages:

- Labor-rich economy
- Young and educated population
- Large domestic market

#### Industrial advantage:

- The diversified economy and broad industrial base with over 40 industries directly involved in the Tehran Stock Exchange is the largest industrial base in the MENA region

### Exhibitors:

- Listed and active companies in securities and commodities exchanges,
- Banks, financial and credit institutions,
- Brokerage companies and joint investment funds,
- Investment companies,
- Credit rating agencies,
- Insurance and leasing companies,
- Auditing firms,
- Most active companies in IT, especially in finance and investment,
- Financial services providers,
- Media in the field of economics and investment.

### Registration:

Booth reservation on the 7th International Fair will be done electronically, so all participants may specify their selected booth as from 9:00 AM, 9 January 2013 through the official website of the Fair at: [www.fiif.ir](http://www.fiif.ir). A short guideline clip has put in this website; you will be informed how to register online. Payment details and pricing will be disclosed through the mentioned website. Please do not hesitate to contact us through the following email addresses or alternatively phone numbers: +98(21) 8867 9540 – 2.

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### Technical advantages:

- Developed infrastructure in transportation
- Extended telecommunications and energy

### Capital Market advantages:

- Tax exemptions
- Economic incentives
- The 18th largest economy in the world by purchasing power parity (PPP).

### A Resource-Rich Economy

- Diversified, Hydrocarbon-rich Economy
- 4th largest oil producer in the World
- 2nd highest gas reserves in the World
- One of the top producers of Zinc, Lead, Cobalt, Aluminum, Manganese and Copper in the world.
- Ranks amongst the top 7 countries in producing 22 important agricultural products

### Iran Capital Market

- One of the oldest in the region, established in 1967
- The first market in the region which successfully finished demutualization, in 2005 following introduction of new Capital Market Act
- 100% Shariah Compliant

### Tehran Stock Exchange (TSE)

- The most diversified Industrial Classification, 36 industrial sectors based on ISIC
- Best performing market in the past decade, 583 percent return in index, 1,343 percent increase in market capitalization, and 1,464 percent increase in turnover (excluding 2011)
- Best performing market in 2011, 29.25 percent return in index
- Market returns in 2009 and 2010, 30 and 67 percent, respectively
- Market returns in 2012 (December 21), 46.54 percent
- One of lowest P/E ratios in the world, around 6

### Iran Mercantile Exchange (IME)

- The most diversified commodities market in the region
- Trading in 3 rings (Industry, Oil and Petrochemicals, and Agriculture), 11 main groups and 181 by-products
- Export Ring in Kish Island (Free Trade Zone)
- Trade in all different contracts in IME; spot, futures, credit, forward and options

### Iran Farabourse Co. (IFC)

- Established in 2009 as an Exchange for SMEs with more than 20 industrial sectors,
- Around 60 IPOs since establishment,
- Market capitalization went up to IRR 40,000 billion in 2012 from IRR 2,000 billion in 2009 (around 20% of TSE's market cap.),
- Market Value went up to IRR 100,000,000 million in 2012 from IRR 2,000 million in 2009.

### Iran Energy Exchange (IEE)

- Supervising and managing transactions of energy carriers and securities based on them.
- Fair accesses of the members to transaction systems.
- Cooperation with financial institutions, companies and organizations related to energy market such as National Iranian Oil Company, National Iranian Gas Company, Iran Grid Management Company and etc.